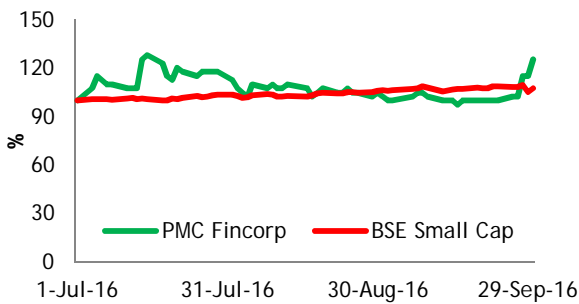


<b>CMP</b>	0.49
BSE Code	534060
BSE ID	PMCFIN
52wk High/Low (₹)	0.72/0.37
Average Volume (3M) <sup>§</sup>	32,42,434
Market Cap (₹ Crore)	23.8

Shareholding - Sep 2016	No.	%
Promoters	8,07,65,600	16.60
FII's	0	0.00
DII's	0	0.00
Public & Others	40,57,95,600	83.40

**Stock Chart** As on September 30, 2016



Common Size Analysis (%)	Q2 FY17	Q2 FY16	Q1 FY17
Cost of Material/TR	-	21.3	-
Employee Cost/TR	10.1	6.7	9.5
Other Expenses/TR	10.4	4.2	5.9
Interest Cost/TR	48.7	22.4	52.6

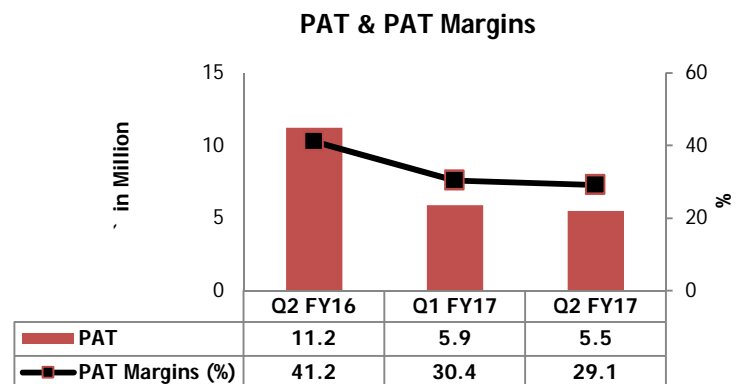
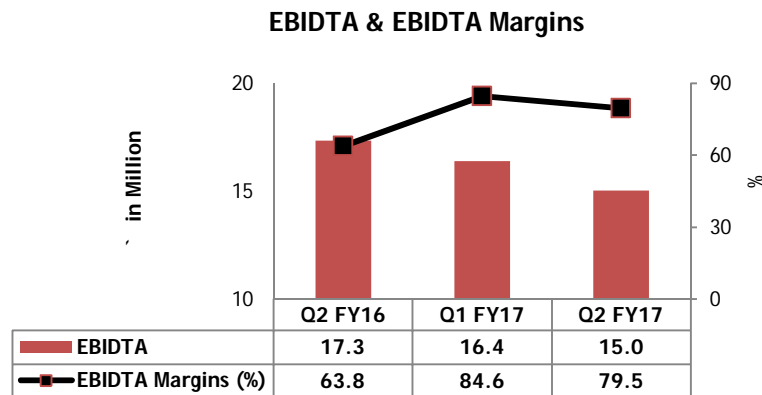
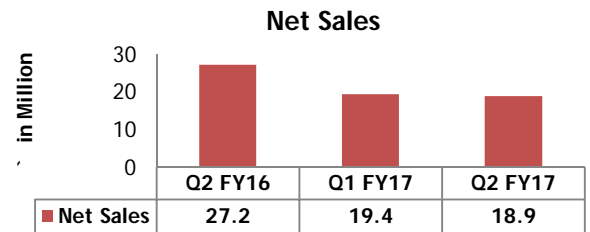
Valuation Ratios	
P/E (TTM)	0.00
P/BV (TTM)	0.40
EPS (Q2 FY17)	0.01

Financial Ratios	%
EBIDTA Margin	79.5
PAT Margin	29.1
Impact Cost <sup>^</sup>	1.9

Financials and Ratios are on a Standalone basis  
TR stands for Total Revenue  
TTM stands for trailing twelve months  
<sup>^</sup>Source: BSE, for December, 2016  
§ - Average Volumes (Total Shares traded) for 3 Months

**Q2 FY17 Analyst's Review**

- Total Income from Operations stood at Rs. 18.9 million for Q2 FY17 as compared to Rs. 27.2 million in Q2 FY16 and Rs. 19.4 million in Q1 FY17. This marks a decline of 30.5% y-o-y and 2.6% q-o-q.
- Purchase of Stock-in-Trade stood at NIL in Q2 FY17 as compared to Rs. 5.8 million in Q2 FY16. Employee Benefit Expenses stood at Rs. 1.91 million in Q2 FY17 as against Rs. 1.83 million in Q2 FY16. Other Expenses stood at Rs. 1.96 million in Q2 FY17 as compared to Rs. 1.13 million in Q2 FY16 and Rs. 1.14 million in Q1 FY17.
- Operating Profit dropped to Rs. 15 million in Q2 FY17 from Rs. 17.3 million in Q2 FY16. Operating Profit Margin for Q2 FY17 worked out to 79.5% versus 63.8% for Q2 FY16.
- Finance Cost stood higher at Rs. 9.2 million in Q2 FY17 from Rs. 6.1 million in Q2 FY16. Net Profit decreased y-o-y to Rs. 5.5 million in Q2 FY17 as against Rs. 11.2 million in Q2 FY16. Net Profit Margin for Q2 FY17 stood at 29.1% versus 41.2% in Q2 FY16.



## Financial Snapshot

Particulars	Standalone Financials (` In Millions)				
	Q2 FY 2017	Q2 FY 2016	Q1 FY 2017	y-o-y (%)	q-o-q (%)
<b>Income Statement</b>					
<b>Net Sales / Income from Operations</b>	18.9	27.2	19.4	-30.5	-2.6
<b>Expenses</b>					
Cost of material consumed	0.0	5.8	0.0	-	-
Change in Inventories	0.0	1.1	0.0	-	-
Employee Benefit Expenses	1.91	1.83	1.85	4.5	3.7
Administrative, Manufacturing, Selling & Other Expenses	1.96	1.13	1.14	73.7	71.4
<b>EBIDTA</b>	<b>15.0</b>	<b>17.3</b>	<b>16.4</b>	-13.3	-8.4
Depreciation & Amortization	0.30	0.08	0.32	300.0	-5.7
Finance Costs / Interest Expense	9.2	6.1	10.2	50.8	-9.8
Other Income	0.0	0.0	0.0	-	-
<b>Profit After Tax (PAT)</b>	<b>5.5</b>	<b>11.2</b>	<b>5.9</b>	-50.9	-6.8
<b>Key Ratios - Income Statement</b>					
EBIDTA Margin (%)	79.5	63.8	84.6	-	-
PAT Margins (%)	29.1	41.2	30.4	-	-
<b>Adjusted EPS</b>	0.01	0.04	0.01	-	-

Source: Capitaline Database; Company Financials

## About Us

**LOTUS KNOWLWEALTH (LKW)** is a **Knowledge** based company that commenced business in 1990. LKW is engaged primarily in **CAPITAL MARKET RESEARCH, INVESTMENT ADVISORY and STRATEGY services**.

**GURUKSHETRA** is the Research and Training arm of Lotus Knowlwealth.

**LKW Investment Advisers** is the **SEBI** registered **Investment Advisory** arm of **LKW**.

## Contact Us

Email: [enquiry@lotusknowlwealth.com](mailto:enquiry@lotusknowlwealth.com)

Tel: 022- 4010 5482 | 4010 5483

Website: [www.lkwindia.com](http://www.lkwindia.com)

## Disclosure

This report has been prepared for the BSE Investor Protection initiative and all the data for this report has been sourced primarily from publicly available documents and information. LKW asserts that it makes no Investment Recommendation through the medium of this Report.

Furthermore, each member of the team involved in the preparation of this report, hereby affirms that there exists no conflict of interest.